



## 28th Annual Rumble on the Ridge Basketball Tournament

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Sponsorship & Advertising Opportunities  
Dwight Lofton Mustang Arena • Forrest City, Arkansas  
November 26 – 29, 2025

Dear Business Owner/Institution,

The Forrest City Mustang Booster Club Inc. invites you to be a part of the 28th Annual Rumble on the Ridge Basketball Tournament. This exciting event will be held Wednesday, November 26th – Saturday, November 29th, 2025, at the Dwight Lofton Mustang Arena in Forrest City, Arkansas.

Our goal is to highlight the importance of education, provide an entertaining event with some of the best high school teams across multiple states competing, and showcase our local spirit while building a strong sense of community. With over 4,000+ attendees and countless others reached online at [www.rumbleontheridgefc.com](http://www.rumbleontheridgefc.com), this event is a premier opportunity for businesses and institutions to promote their brand.

Proceeds from sponsorships benefit the Mustang Booster Club and our local scholarship initiatives. All contributions are tax-deductible. Perks include advertisement, recognition (Radio, Newspaper, Print, Online), and on-site recognition during the event.

We look forward to partnering with you to make this year's tournament the best yet. Special thanks to the Forrest City Advertising and Promotions Commission for their continued support.

Sincerely,

Cedric Williams  
Co-Chairman, Rumble on the Ridge Committee

## Exclusive Naming Rights Opportunities

- Entire Tournament – \$5,000
- Community Night – \$2,000
- Slam Dunk Contest – \$1,000
- Three-Point Contest – \$1,000
- Celebrity B-Game – \$1,000
- Hospitality Area – \$1,000

### All Naming Sponsors Receive:

- Logo/name on advance advertisements & radio spots
- Full-page ad in souvenir booklet
- Vendor table/display for entire event
- Signage/logo displayed online & onsite at [www.rumbleontheridgefc.com](http://www.rumbleontheridgefc.com)

### Additional Perks by Level:

- Entire Tournament Sponsor: Cover ad in booklet, 10 weekend passes, on-court recognition
- Community Night: Premium placement in booklet, 6 weekend passes, on-court recognition
- Slam Dunk, Three-Point, Celebrity B-Game, Hospitality: 4 weekend passes, special recognition during event

## General Sponsorship Levels

### Gold Sponsorship – \$600

- Full-page ad in souvenir booklet
- Vendor table/display
- Signage/logo online & onsite
- 5 weekend passes

### Silver Sponsorship – \$450

- Full-page ad in souvenir booklet
- Signage/logo online & onsite
- 2 weekend passes

### Bronze Sponsorship – \$300

- Half-page ad in souvenir booklet

- Signage/logo online & onsite
- 2 weekend passes

### **Souvenir Booklet Advertising**

- Full Page – \$250
- Half Page – \$150
- Quarter Page – \$100

### **Payment & Deadlines**

- Deadline: November 1, 2025
- Make checks payable to: Forrest City Mustang Booster Club, C/O Rumble on the Ridge
- Mail/drop off locations:
  - Cedric Williams State Farm, 1022 N. Washington St., Forrest City, AR 72335
  - Ron Cockmon

### **Sponsor Registration Form**

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Do you plan to utilize the 10x12 vendor space? Yes \_\_\_\_ No \_\_\_\_

Type: Gold (\$600) \_\_\_\_ Silver (\$450) \_\_\_\_ Bronze (\$300) \_\_\_\_ Booklet Only \_\_\_\_

Amount: \_\_\_\_\_ Check \_\_\_\_ Money Order \_\_\_\_

Make payment to: Forrest City Mustang Booster Club, C/O Rumble on the Ridge

## Detachable Sponsor Registration Form

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CUT HERE  
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Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Do you plan to utilize the 10x12 vendor space? Yes \_\_\_\_ No \_\_\_\_

Type: Gold (\$600) \_\_\_\_ Silver (\$450) \_\_\_\_ Bronze (\$300) \_\_\_\_ Booklet Only \_\_\_\_

Amount: \_\_\_\_\_ Check \_\_\_\_ Money Order \_\_\_\_

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